

# Preface

The need persists for widespread mastery of the political system John Quincy Adams once described as "the most complicated on the face of the globe." Adams was writing nearly two hundred years ago, and things certainly haven't gotten less complicated since then. In the early 2000s, we experienced a number of political complications, including several close and contentious presidential elections that geographically and ideologically divided our nation into "red" and "blue" states. We suffered a devastating terrorist attack on our own soil, plunging the nation into an open-ended and contentious "War on Terror." We went to war with Iraq for the second time in a dozen years. We saw the national economy reach great heights and disturbing lows, causing unemployment and recession in the private sector and a return of enormous deficit spending in the public sector. How do we make sense of all these ups and downs of economics, ideology, and politics? We think the best approach is to take seriously our understanding of the political system in which all of these events take place. To that end, we offer today's students a comprehensive, readable, and balanced study of the context, structure, and process of American politics.

# **Economics, Ideology, and Politics**

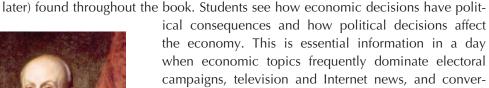
A distinguishing feature of this book is the explicit recognition that economics and ideology significantly influence American politics. No student or instructor in a course on American government is immune to the ideological and economic forces that help

shape the perennial pursuit of power in a democracy. Nor is any class or instructor untouched by recurring problems ranging from budget deficits and health care to unemployment and the underclass. Economics and ideology, in one way or another, intersect nearly all of them.

This text highlights, in several ways, the importance of economics and ideology in the context of American government. The chapter on public policy and economics explores the relationship between politics and economics, as does a series of "Politics and Economics" boxes (described

Always vote for principle, though you may vote alone, and you may cherish the sweetest reflection that your vote is never lost.

John Quincy Adams



sation both at the dinner table and via social media. However, the text assumes no prior knowledge of economics, and references to economic policy are free

of confusing jargon.

Understanding differences among political beliefs is likewise essential at a time when the labels "liberal" and "conservative," "left" and "right" are hurled about. Such terms can be baffling, particularly because their meanings have not been consistent. Consequently, the text underscores the importance of political ideology the ideas people have about what government should or should not do and what kind of government they should have. This emphasis is reflected in a series of "Politics and Ideas" boxes (described later) that appear throughout the text. The chapter on political ideologies is nearly unique among shorter volumes on American government because it draws a road map that guides students through intellectual debates, past and present,

in American politics. Additionally, the chapter that deals with civil liberties and civil rights probes ideological distinctions among Americans concerning fundamental freedoms. Such an encompassing survey of the spectrum of political ideas encourages students both to comprehend and to tolerate points of view other than their own, enabling them to gain further insight into political differences that exist nationwide.



## **New to the Tenth Edition**

American politics is a constantly changing montage of people and events, of facts and opinions. To keep up with our changing environment, and to make sure students have the most up-to-date information available, each new edition of *Introduction to American Government* undergoes a vigorous process of fact-checking and updating. In this edition, for example, readers will find revised weblinks and readings for further study; more critical thinking questions; and discussions of the latest events in American government, such as the 2018 midterm elections, immigration reform, gun policies, the Trump presidency, and important Supreme Court decisions on voter registration and the right to privacy. In addition, each chapter contains important new material and the most current available facts and figures.

# **Pedagogical Features**

This textbook is not a "theme," or point-of-view, book. Aside from emphasizing the importance of politics and political involvement, the book embraces no single ideological perspective; it does not attempt to make readers Democrats or Republicans, liberals or conservatives. To ensure a single voice in this presentation, one author has served as general editor.

The goals are knowledge of and critical thinking about American politics and government. Accordingly, we have designed the book to encourage students to engage the material. Passive reading is not enough; understanding so important and complex a subject necessitates active intellectual involvement.

To aid in learning, this textbook incorporates several serviceable pedagogical features.

## **Chapter Objectives**

Each chapter begins with a brief overview of topics to be covered. Reading the information provided in the chapter objectives cues students' critical thinking and analytical thought processes before they dig into the chapter itself.

#### e-Resources

Beyond the pages of this textbook lies a wealth of information about the American government concepts described here. Each chapter identifies online resources specific to the subject matter being presented. These resources offer students an opportunity to further explore topics from the text to gain an even more comprehensive experience.

## **Figures and Tables**

Tables, graphs, and maps appear throughout the text to display both quantitative and conceptual data. Some illustrations present new data, while others summarize information covered in the body of the chapter.

#### **Special Boxed Features**

#### **Politics and Ideas**

These boxes, appearing throughout the text, explore ideological topics in depth. They demonstrate how ideological divisions generate different political consequences. The text includes the following Politics and Ideas boxes:

- Whose Constitution Is It?
- Changing State Constitutions
- Millennials and Political Ideology
- Textbooks and Children's Ideas About American Politics
- Confidentiality of News Sources and Information
- Pluralism and Elitism
- Campaign and Electoral Reform: A Comparative Perspective
- Midterm Elections: Reflection and Change
- Two Ideologues Leave the House
- A Six-Year Term for Presidents?
- A "New Kind of War"—The Ongoing War on Terrorism
- Immigration Reform: Laws and Executive Orders
- The Politics of Judicial Vacancies
- Gun Violence: The Search for Solutions
- Political Ideologies and the Welfare State
- Contrasting Approaches to Foreign Policy: Idealism, Realism, and Isolationism
- Can Presidents Take the Country to War on Their Own Authority?

#### **Politics and Economics**

These boxes, appearing throughout the text, highlight special economics topics, illustrating the relationship between economics and politics. The text includes the following Politics and Economics boxes:

- Handling a Hurricane: Federalism and Disaster Relief
- Economic Status and Ideology
- Media Monopolies?
- Economic Status and Party Identification
- Regulation and Cost-Benefit Analysis
- The Supreme Court and Economic Policy
- The Road to a New Cabinet Department
- The President and Economic Policy Making
- The Ideology of Economic Policy
- Corporations and the Economy

#### **Political Controversies**

These boxes are present in several chapters to illustrate how the subject matter covered in the chapter carries over into disputes that divide the nation. The text includes the following Political Controversies boxes:

- America Attacked
- How Much Affirmative Action?
- Race and (In)Justice: Ferguson, Missouri
- Public Opinion and Terrorism: American Government in the Eyes of the World
- Can Political News Be Entertaining, Social, and Informative?
- Turnout, Choice, and Economic Status
- An Election Gone Wrong?
- Low Voter Turnout: A Comparative Perspective
- Congress Shows Several Members the Door
- Election 2016: A Presidential Election Breaks New Ground
- Donald Trump: An Unconventional President
- The Supreme Court and "Obamacare"
- Nuclear Power and the Environment
- The U.S. vs. ISIS: A New Direction in the War on Terror?

## **Study Questions**

Each special boxed feature includes study questions to encourage critical thinking and further inquiry.

## **End-of-Chapter Material**

Each chapter concludes with a chapter review, a list of key terms, readings for further study, and a pop quiz.

- The chapter review contains, in numbered form, the main points presented in the chapter.
- Key terms are in boldface and are defined in the margins at the point at which they are introduced in the chapter.
- · Readings for further study are widely available primary and secondary sources that students may consult in pursuing topics in the chapter.
- The pop quiz offers students an opportunity to do a quick check of your knowledge retention. Similar to questions found on a test, these quiz questions can help students see if they are on the right track or if there are elements of a chapter's content they need to review further.

## **Supplements and Resources**

## **Instructor Supplements**

A complete teaching package is available for instructors who adopt this book. This package includes an **online lab, instructor's manual, exam bank, PowerPoint<sup>TM</sup> slides, LMS Integration,** and **LMS exam bank files**.

Online Lab

BVT's online lab is available for this textbook on two different platforms—BVT*Lab* (at www.BVT*Lab*.com), and LAB BOOK<sup>Plus</sup> (at www.BVTLabBook.com). These are described in more detail in the corresponding sections that follow. Both platforms allow instructors to set up graded homework, quizzes, and exams.

Instructor's Manual The instructor's manual helps first-time instructors develop the course, while offering seasoned instructors a new perspective on the material. Each section of the instructor's manual coincides with a chapter in the textbook. The user-friendly format begins by providing learning objectives and detailed outlines for each chapter. Then, the manual presents lecture discussions, class activities, and/or sample answers to the end-of-chapter review questions. Lastly, additional resources—books, articles, web-sites—are listed to help instructors review the materials covered in each chapter.

Exam Bank

An extensive exam bank is available to instructors in both hard copy and electronic form. Each chapter has approximately a hundred multiple choice, twenty-five true/false, fifteen short answer, and five essay questions ranked by difficulty and style. Each question is referenced to the appropriate section of the text to make test creation quick and easy.

PowerPoint™ Slides

A set of PowerPoint slides for each chapter comprises a chapter overview, learning objectives, all key topics, key figures and charts, and summary and conclusion slides.

LMS Integration

BVT offers basic integration with Learning Management Systems (LMSs), providing single-sign-on links (often called LTI links) from Blackboard, Canvas, Moodle, or any other LMS directly into BVT*Lab*, eBookPlus, or the LAB BOOK platform. Gradebooks from BVT*Lab* and the LAB BOOK can be imported into an LMS as well.

#### **Student Resources**

Student resources are available for this textbook on both the BVTLab platform and the LAB BOOK platform, as described below. These resources are geared toward students needing additional assistance, as well as those seeking complete mastery of the content. The following resources are available:

**Practice** Students can work through hundreds of practice questions Questions online. Questions are multiple choice or true/false in format

and are graded instantly for immediate feedback.

Flashcards BVTLab includes sets of flashcards that reinforce the key terms

and concepts from each chapter.

PowerPoint™ For a study recap, students can view all of the instructor Slides

PowerPoint slides online.

Additional On the LAB BOOK platform, comprehension questions are LAB BOOK sprinkled throughout each chapter of the eBook, and detailed Resources section summaries are included in the lab. Study tools such

as text highlighting and margin notes are also available. These

resources are not available in BVTLab.

#### **BVTLab**

BVTLab is an affordable online lab for instructors and their students. It includes an online classroom with gradebook and class forum, a homework grading system, extensive test banks for guizzes and exams, and a host of student study resources.

Course Setup BVTLab has an easy-to-use, intuitive interface that allows

> instructors to quickly set up their courses and grade books, and to replicate them from section to section and semester

to semester.

Gradebook Using an assigned passcode, students register for the grade

book, which automatically grades and records all homework,

quizzes, and tests.

Class Forum Instructors can post discussion threads to a class forum and

then monitor and moderate student replies.

Student All student resources for this textbook are available in digital Resources

form within BVTLab. Even if a class is not taught in the lab, students who have purchased lab access can still use the

student resources in the lab.

BVT*Lab* includes both a webBook<sup>™</sup> and a downloadable eBook

> eBook (on the VitalSource® platform). For some product bundles, BVT's LAB BOOK can also be accessed from within BVTLab, offering enhanced eBook features and study tools for

students, as described below.

#### LAB BOOK

LAB BOOK is a web-based eBook platform with an integrated lab providing comprehension tools and interactive student resources. Instructors can build homework and quizzes right into the eBook. LAB BOOK is either included with eBOOK<sup>Plus</sup> or offered as a stand-alone product.

Course Setup LAB BOOK uses the BVTLab interface to allow instructors to

set up their courses and gradebooks and to replicate them

from section to section and semester to semester.

Gradebook Using an assigned passcode, students register into their

section's gradebook, which automatically grades and records

all homework, quizzes, and tests.

Advanced LAB BOOK is a mobile-friendly, web-based eBook platform eBook

designed for PCs, Macs, tablets, and smartphones. LAB BOOK

allows highlighting, margin notes, and a host of other

study tools

Student All student resources for this textbook are available in the Resources LAB BOOK, as described in the "Student Resources" section.

#### **Customization**

BVT's Custom Publishing Division can help you modify this book's content to satisfy your specific instructional needs. The following are examples of customization:

- Rearrangement of chapters to follow the order of your syllabus
- Deletion of chapters not covered in your course
- Addition of paragraphs, sections, or chapters you or your colleagues have written for this course
- Editing of the existing content, down to the word level
- Customization of the accompanying student resources and online lab
- Addition of handouts, lecture notes, syllabus, etc.
- Incorporation of student worksheets into the textbook

All of these customizations will be professionally typeset to produce a seamless textbook of the highest quality, with an updated table of contents and index to reflect the customized content.

## **About the Authors**

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Charles C. Turner is a professor of political science at California State University, Chico. His PhD is from Claremont Graduate University. He has taught at Chico State since 2000 and has served as department chair and as president of the Chico chapter of the California Faculty Association. Turner's published research focuses on the political behavior of Congress and the Supreme Court, as well as on the scholarship of teaching and learning.

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Donald Grier Stephenson Jr. is a Charles A. Dana Professor of Government at Franklin & Marshall College. He is general editor of ABC-CLIO's *America's Freedoms Series*, author of *Campaigns and the Court: The U.S. Supreme Court in Presidential Elections*, and co-author of *American Constitutional Law*, 15th edition.

#### Robert J. Bresler

Robert J. Bresler received his AB degree from Earlham College and his PhD from Princeton University. He has taught at the University of Wisconsin–Green Bay, the University of Delaware, and Penn State University–Harrisburg, where he completed a thirty-two-year career. During his time at Penn State, Professor Bresler served for some years as the director of the School of Public Affairs. He has been a visiting professor at the U.S. Army War College and the Franklin & Marshall College and a Senior Fulbright Fellow at the National University of Singapore. He was the recipient of the James A. Jordan Award for Teaching Excellence and the Outstanding Civilian Award from the Department of the Army.

Professor Bresler is the National Affairs Editor of *USA Today: The Magazine of the American Scene*, where he writes a regular column on American politics. His recent books include *Us vs. Them: American Political and Cultural Conflict from WWII to Watergate* and *Freedom of Association: Civil Rights and Liberties Under the Law.* His articles have appeared in *Political Science Quarterly, Politics and Society, Bulletin of Atomic Scientists, Commonweal, Inquiry, The Nation, Intellect, and Telos.* 

## Robert J. Friedrich

Robert J. Friedrich is an associate professor in the Department of Government at Franklin & Marshall College, where he teaches courses in American government, public opinion and mass political behavior, political ideology, and research methods. His research interests are in electoral politics and electoral institutions, particularly the relationship between seats and votes in legislative elections, and in political values and ideology. He has reviewed manuscripts for the *American Political Science Review*, the *American Journal of Political Science*, and the *Journal of Politics*, for which he also served on the editorial board. Dr. Friedrich received his bachelor's degree from the University of Colorado and his master's and doctor of philosophy degrees from the University of Michigan.

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He has been a guest scholar at the Brookings Institution in Washington, D.C., and has served as a consultant for the Commonwealth of Pennsylvania on home rule for municipalities and on academic science policy for the state of Montana. He has served as associate dean for academic affairs at Franklin & Marshall and as co-director of the University of Pennsylvania Master of Governmental Administration Program in Harrisburg.

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# **Acknowledgments**

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