Contents

PREFACE	xxi
PART ONE	
Sociological Perspectives and Methods	1
1 The Sociological Perspective	3
1.1 WHAT IS SOCIOLOGY?	3
1.1a The Sociological Imagination	5
1.1b Sociology and Popular Wisdom	7
1.1c Sociology and the Other Social Sciences1.2 THE DEVELOPMENT OF SOCIOLOGY	10 11
1.2 THE DEVELOPMENT OF SOCIOLOGY 1.2a Auguste Comte	11
1.2b Herbert Spencer	13
1.2c Karl Marx	14
sociologyatwork	
Helping Migrant Farm Workers	15
1.2d Emile Durkheim	16
1.2e Max Weber	18
1.2f Harriet Martineau	19
1.3 THE DEVELOPMENT OF SOCIOLOGY IN AMERICA	20
1.4 THE MAJOR THEORETICAL PERSPECTIVES IN SOCIOLOGY	20
1.4a Structural Functional Theory	21
1.4b Conflict Theory	23
1.4c Symbolic Interaction Theory	25
1.4d Exchange Theory	28
1.4e Evolutionary Theory	30
1.4f Additional Theoretical Perspectives and the Future of Sociological Theory	31
SUMMARY	32
DISCUSSION QUESTIONS	33
2 Methods of Studying Sociology	35
2.1 THE RESEARCH PROCESS	36
2.1a State and Define the Problem	36
2.1b Conduct a Literature Review	38
2.1c Develop Research Questions or Hypotheses	39



















2.1d Determine the Research Design	39
2.1e Reliability and Validity	42
2.1f Collect Data	42
2.1g Analyze the Data	43
2.1h Implications, Conclusions, Posing Future	9
Questions, and Sharing the Results	44
2.2 TYPES OF SOCIOLOGICAL RESEARCH	45
2.2a Exploratory Research	45
2.2b Descriptive Research	45
2.2c Explanatory Research	46
2.2d Evaluative Research	47
2.3 ETHICAL ISSUES IN SOCIOLOGICAL RESEA	ARCH 48
2.4 OCCUPATIONAL AND PERSONAL USES OF	
SOCIOLOGY	50
2.4a Academic Sociologists	50
2.4b Professional Sociologists in the Workpla	ce 50
sociologyatwork	FC
Research Analyst	52
2.4c Non-Sociologists in the Workplace	53
2.4d Non-Sociologists in Society	55
SUMMARY	57
DISCUSSION QUESTIONS	58
PART TWO	
Individuals Within Society	59
marviadas within Society	99
3 Culture and Society	61
3.1 DEFINING CULTURE	61
3.2 ELEMENTS OF CULTURE	65
3.2a Symbols	65
3.2b Language	66
3.2c Values	67
3.2d Beliefs	70
3.2e Norms	71
3.2f Technology and Material Culture	73
3.3 THE WEB OF CULTURE	74
sociologyatwork	
Teen Girls Help FBI Nab Cyber Stalkers	75
3.4 CULTURAL DIVERSITY	76
3.4a Subcultures	76
3.4b High Culture, Folk Culture, and Popular (Culture 77

	3.4c Countercultures3.4d Ideal and Real Culture	77 78	ix
	3.4e Idiocultures	79	Contents
SU	MMARY	80	nts
DIS	SCUSSION QUESTIONS	81	
4	Social Structure, Social Groups, and Social Organizations	83	
4.1	COMPONENTS OF SOCIAL STRUCTURE	85	
	4.1a Status and Role	85	
	4.1b Role Ambiguity, Role Strain and Role Conflict	86	
	4.1c Roles as Relationships: Pattern Variables	88	
4.2	GROUPS	90	
	4.2a Limited and Non-Social Groups	91	
	4.2b Social Groups	91	
	4.2c Primary and Secondary Groups	92	
	4.2d In-Groups and Out-Groups	93	Legistal.
	4.2e Peer Groups	94	
	4.2f Reference Groups	94	
4.3	GROUP SIZE	96	
	4.3a Social Networks	97	A 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
4.4	FORMAL ORGANIZATIONS	98	
	4.4a The Importance of Formal Organizations	98	
	4.4b The Goals of Formal Organizations	99	
4.5	BUREAUCRACY	100	
	4.5a Bureaucracy as an Ideal Type and Its Functions	100	
	4.5b Dysfunctions of Bureaucracies	101	
O	4.5c Voluntary Associations	102	
	MMARY	104	
DIS	SCUSSION QUESTIONS	105	
5	Socialization and Social Interaction	107	
5.1	WHAT IS SOCIALIZATION?	108	
	5.1a Sociobiology and the Nature-Nurture Debate	109	THE PLANT
5.2	THE DEVELOPMENT OF A SELF	110	
	5.2a George Herbert Mead: Mind, Self, and Society	110	
	5.2b Role-Taking: Significant Others and Generalized		
	Others	111	
	5.2c The "I" and the "Me"	112	
	5.2d Charles Horton Cooley: The Looking-Glass Self	113	
	5.2e Erving Goffman: The Presentation of Self	115	

116

5.2f Maintaining the Self



6.6a Deviance and Crime

5.3 MAJOR AGENTS OF SOCIALIZATION

5.3a Family

117

117

149

183

DISCUSSION OUESTIONS



8 Racial and Ethnic Differentiation	185
8.1 RACIAL, ETHNIC, AND MINORITY GROUPS	187
8.1a Race and Racial Groups	187
8.1b Ethnicity and Ethnic Groups	188
8.1c Minority Groups	189
8.2 ATTITUDES, BEHAVIORS, AND THEIR INFLUENCE	190
8.2a Stereotypes	190
8.2b Prejudice	191
8.2c Discrimination	193
8.2d Racism	194
8.3 PATTERNS OF RACIAL AND ETHNIC RELATIONS	196
8.3a Integration and Assimilation	196
8.3b Pluralism	197
8.3c Segregation	198
8.3d Mass Expulsion	199
8.3e Genocide	199
8.4 ETHNIC STRATIFICATION	200
8.4a Ethnic Antagonism	200
8.5 RACIAL AND ETHNIC GROUPS IN THE	
UNITED STATES	202
8.5a Hispanic Americans	204
8.5b African Americans	206
8.5c Asian Americans	208
8.5d Native Americans	209
8.5e WASPs and White Ethnic Americans	210
8.5f Jewish Americans	211
8.6 THE FUTURE	212
SUMMARY	214
DISCUSSION QUESTIONS	215
9 Gender Differentiation	217
	211
9.1 SEX AND GENDER DIFFERENTIATION	219
9.1a Biological Bases of Gender Differentiation	220
9.1b Social Bases of Gender Differentiation	220
9.1c Adult Sex Differentiation	221
9.2 CROSS-CULTURAL GENDER DIFFERENTIATION	221
9.3 THEORIES OF GENDER DIFFERENTIATION	222
9.3a Structural Functional Theory	222
9.3b ConflictTheory	223

257

10.5b An Interactionist Perspective



11.6c The Electronic Church

11.6e A New Religious Consciousness

11.6f Religion and Other Institutions

11.6d Ecumenism

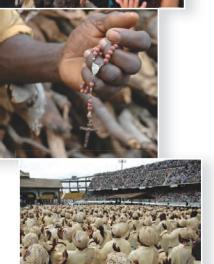
DISCUSSION OUESTIONS

SUMMARY

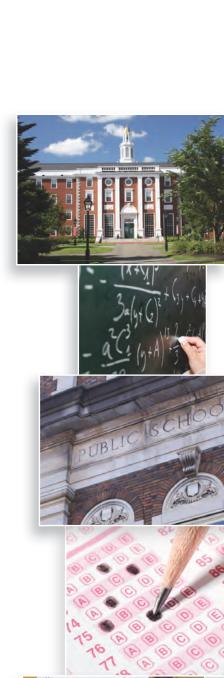
10.5c A Developmental Perspective

10.6a Marriage Rates and Age at Marriage

10.6 THE AMERICAN FAMILY SYSTEM



2 Educational Groups and Systems	303
12.1 STRUCTURAL FUNCTIONAL THEORY OF	200
EDUCATION	306
12.1a The Manifest Functions of Education	307
12.1b The Latent Functions of Education	308
12.2 CONFLICT THEORY OF EDUCATION	310
12.2a The Hidden Curriculum	310
12.2b The Teaching of Values	311
12.2c The Learning of Norms	311
12.2d Credentialism	312
12.3 STRATIFICATION IN THE SCHOOL SYSTEM	315
12.3a Students	315
12.3b Biased Intelligence Tests	315
12.4 AMERICAN PRIVATE SCHOOLS	317
12.4a Parochial Schools	317
12.4b Private Preparatory Schools	317
12.4c Selective Private Colleges	318
12.5 THE FAILURE OF AMERICAN SCHOOLS	319
12.6 WHY STUDENTS DO NOT LEARN	319
12.6a Financial Problems	319
12.6b School Facilities	321
12.6c Inadequate Curricula	321
12.6d The Self-Fulfilling Prophecy	321
12.6e High Dropout Rate	322
12.7 IMPROVING THE SCHOOLS	322
12.7a Magnet Schools	322
12.7b Decentralized Bureaucracies	323
12.7c Vouchers	323
12.7d New Management	324
12.7e Creating Future Goals	324
12.8 CONTEST AND SPONSORED MOBILITY	324
SUMMARY	326
DISCUSSION QUESTIONS	327
3 Political and Economic Groups and Systems	329
I J I3.1 TYPES OF POWER	331
13.2 POLITICAL STRUCTURES IN MODERN SOCIETIES	333
13.2a The Democratic State	334
	334
13.2b The Totalitarian State	004





13.2c Political Parties	335
13.3 TYPES OF ECONOMIC SYSTEMS	336
13.3a Capitalism	336
13.3b Socialism	337
13.3c Welfare Capitalism	337
13.3d Communism—A Utopian Idea	339
13.4 THEORIES OF POLITICAL AND ECONOMIC	
DEVELOPMENT	340
13.4a Structural Functional Theory	340
13.4b Conflict Theory	341
13.5 THE POLITICAL SYSTEM IN THE UNITED STATES	343
13.5a The Power Elite	344
13.5b Political Pluralism	344
13.5c Political Action Committees (PACs)	344
13.5d Lobbies	345
13.6 THE ROLE OF THE INDIVIDUAL	347
13.6a Political Socialization	347
13.6b Political Socialization in the Mass Media	348
13.6c Political Participation	349
13.7 THE AMERICAN ECONOMIC SYSTEM	356
13.7a The Growth of Large Corporations	357
13.7b Multinational Corporations	358
13.8 POLITICS AND THE DISTRIBUTION OF WEALTH	359
13.8a Welfare	359
13.8b Welfare for the Well-Off	360
SUMMARY	362
DISCUSSION QUESTIONS	363
14 Healthcare Groups and Systems	365
14.1 THE SOCIAL NATURE OF HEALTH AND ILLNESS	367
14.2 THEORETICAL PERSPECTIVES ON ILLNESS	368
14.2a A Functional Explanation of Illness	368
14.2b The Conflict Perspective on Illness	370
14.2c Symbolic Interaction and Illness Behavior	371
14.3 THE CHANGE IN ILLNESS OVER TIME	372
14.3a The Age of Infectious Diseases	372
14.3b Current Causes of Death	373
14.3c Alcoholism: Moral Failure or Major Disease?	374
14.4 THE AMERICAN HEALTHCARE SYSTEM	375
14.4a The Social Model of Illness	376
14.4b The Medical Model of Illness	376

14.4c The Profession of Medicine	376	xvi
14.4d Hospitals	377	ç
14.4e Nurses	379	
14.4f Other Healthcare Workers	379	5
14.5 PAYING FOR MEDICAL CARE	381	
14.5a Health Insurance	381	
14.5b Prepaid Healthcare	382	
14.6 HEALTH MOVEMENTS	382	
14.6a Health and the Second Great Awakening	382	A 19 19 19 19 19 19 19 19 19 19 19 19 19
14.6b Modern Concerns About Diet and Exercise	383	
14.7 HEALTHCARE IN OTHER COUNTRIES	385	
14.7a The British Healthcare System	385	6 - 1
sociologyatwork		3 2 3
Monitoring Medical Billing Practices	386	
14.7b Healthcare in the People's Republic of China	387	
SUMMARY	389	
DISCUSSION QUESTIONS	390	
PART FIVE		
	201	
Human Ecology and Change	391	
15 Paralatian and Tadam		The same of the sa
15 Population and Ecology	393	
15.1 DEMOGRAPHY AND THE STUDY OF POPULATION	396	
15.1a Collecting the Data	396	
15.1b Fertility	397	
15.1c Mortality	398	
15.1d Migration	401	
15.2 POPULATION TRENDS AND LIFE EXPERIENCES	403	
15.3 DEMOGRAPHIC ASPECTS OF AGING	407	13.00
15.3a Numbers of the Elderly: The Graying of America	408	
15.3b Life Expectancy	410	
15.3c Social Characteristics of the Elderly	411	
15.4 THE WORLD POPULATION EXPLOSION AND THE		
DEMOGRAPHIC TRANSITION	414	
sociologyatwork		
Monitoring PopulationTrends	415	
15.4a Population Density	417	
15.4b Population and Ecology	418	
15.4c Malthus's Theory of Population	419	
15.4d World Food Distribution Today	419	









15.4e Population and Other Natural Resources15.4f Political Policies Regarding Population	420 421
15.4g Zero Population Growth	422
SUMMARY	423
DISCUSSION QUESTIONS	424
16 Social Change and Social Movements	427
16.1 THE ORIGIN AND DEVELOPMENT OF	400
COMMUNITIES	429
16.1a Early Community and Urban Development	429
16.1b Pre-Industrial Urban Communities	430
16.1c Community Development in the Industrial Era	431
16.1d Developing World Urbanization	431
16.2 URBANIZATION IN THE UNITED STATES	432
16.2a Population Trends	432
16.2b The Metropolitan Community	433
16.3 URBAN ECOLOGY	435
16.3a Urban Processes 16.3b Urban Structure	436
16.4 LIFE IN CITIES AND SUBURBS	437 438
16.4a City Life	439
16.4b Suburban Life	441
16.4c Urban Problems	442
16.5 COLLECTIVE BEHAVIOR	446
16.5a What Is Collective Behavior?	446
16.5b Preconditions of Collective Behavior	447
16.6 CROWDS	449
16.6a Characteristics of Crowds	449
16.6b Types of Crowds	450
16.7 THEORIES OF ACTING-CROWD BEHAVIOR	451
16.7a The Classical Perspective	451
16.7b The Interactionist Perspective	451
16.7c The Emergent-Norm Perspective	452
16.7d The Game Perspective	452
16.8 SOCIAL MOVEMENTS	453
16.8a Types of Social Movements	454
16.8b The Development and Life Cycle of Social	
Movements	454

456
456
456
456
457
457
457
458
459
464
466
467
481
495
497



xix