## **About the Author**

Judiann Echezabal is a mother, daughter, designer and lifelong student. Her experiences in these roles have led her into the career of professor of fashion design and inspiration to young people. She is a professor of Fashion Design at Pratt Institute in Brooklyn, New York. Judiann studied fashion in Miami, Florida where she received a degree in Fashion Design and Business, as well as an MBA. Judiann is an industry professional who has over 15 years of experience in owning and operating her own design and manufacturing company in the fashion and home-goods industries.

## **Preface**

Inspiration comes from everything around us in our daily lives. I encourage you to get inspired, motivated and start creating. My design journey began when I was about eight years old. My inspiration was driven by being surrounded by a family filled with talent all of my life. My main design and creative inspiration derives from my Dad, my Gram and my Gramps. While I was growing up they were always creating beautiful things with their minds and their hands. My passion for life, beauty and art come from the love and support of my family my friends and most importantly from my daughter, Laura Marie.

I have always aspired to write a book to share my love for fashion design and the creative process that goes behind it. My quest is to portray modern exciting techniques in the world of fashion through sewing. I aim to share my knowledge, skills and experience while motivating, teaching and inspiring others. Through my experience in the fashion industry as well as working as a Professor of Fashion, I have developed and discovered techniques that I will share in this book and hope others to find value in.

Keep an open heart and an open mind as you prepare to begin your pursuit of knowledge in the fashion industry. Document your journey and be proud of your accomplishments.

Enjoy!!

Judiann